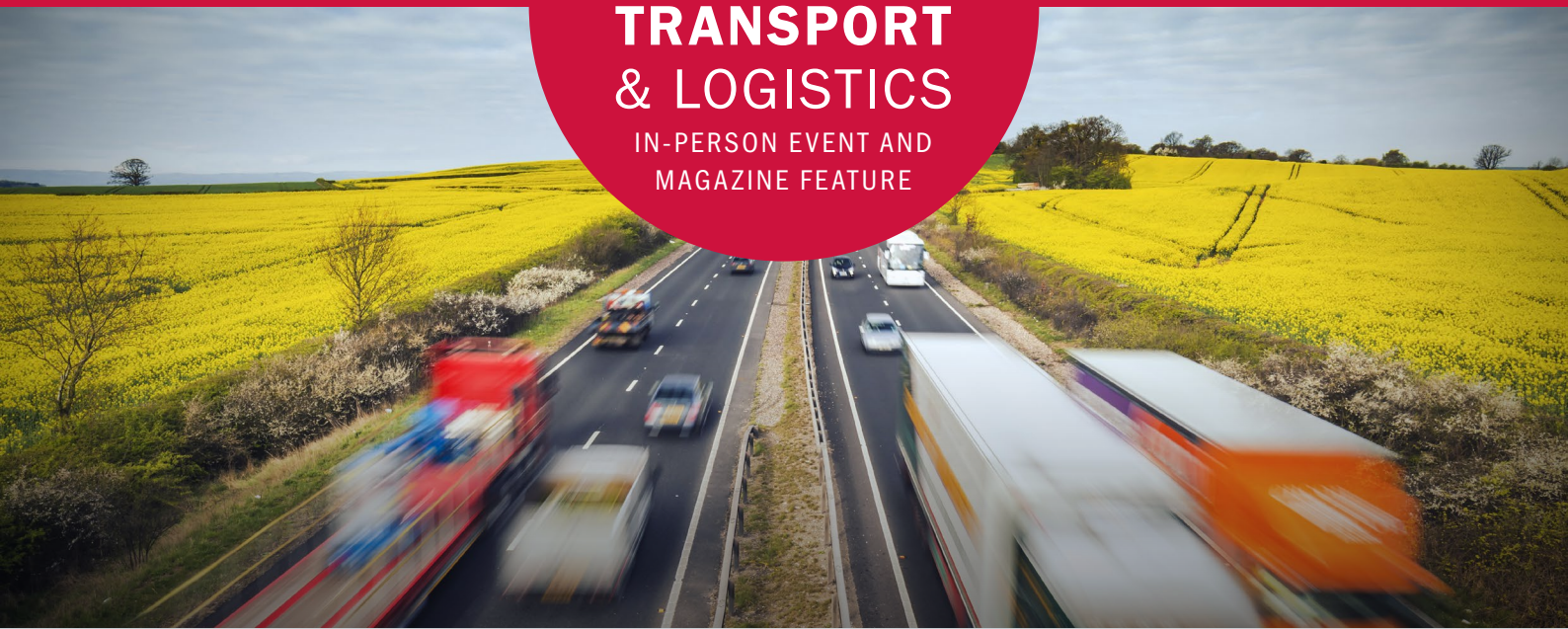


TRANSPORT & LOGISTICS

IN-PERSON EVENT AND MAGAZINE FEATURE



HIGHLIGHTS

Lead the conversation
by joining our
roundtable debate

Meet and network
with influential figures
from your industry

Boost your profile
with prominent branding
and advertising space

Be seen
by 50,000 readers
in print and online

About the feature

Logistics is building again in Lancashire. New developments are on the drawing board or emerging from the ground at key sites across the county, including Botany Bay in Chorley and Frontier Park, Burnley. In this feature we ask what these multi-million pound investments mean for the sector in Lancashire and its economic fortunes.

We will also look at the continuing consolidation in the haulage industry and how Lancashire businesses are taking advantage as they execute their own growth plans through buy and build strategies.

The roundtable debate will take place
8 – 10am on Tuesday 18 June – Venue tbc.

The package

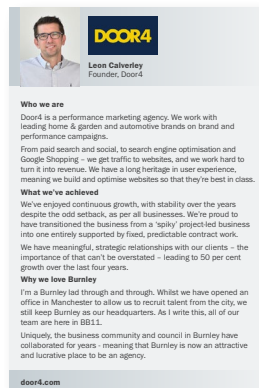
First and foremost, you'll get a seat at the roundtable debate where you'll lead the conversation, bringing topics to the table and having your say on the issues that matter, as well as making new connections with other influential figures from the sector and those supporting the sector. The package also contains:

- Your branding prominently displayed in the feature
- One quarter-page advertorial within the feature

- Photographs and written report of the roundtable debate published in print and digital versions of the magazine
- Further branding spots across multiple social media channels
- Access to marketing materials to help you make the most of the opportunity
- An invite to the July/August magazine launch

£850 +VAT

Book now



“ Our involvement with Lancashire Business View’s features, awards and editorial, over the years, has resulted in significant uplift in reputation, profile and in turn new business.

Most recently, my involvement in their roundtable event ultimately influenced a significant personal appointment which itself has had further effects on standing and profile ”

Leon Calverley
founder, Door4

6,000 Print circulation	9,000 Email subscribers	40,000 Page views per month on the website	19,000 Web visitors per month	37,500 Social media followers
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LANCASHIRE BUSINESS VIEW

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