MEDIA PACK



HIGHLIGHTS

Lead the conversation by joining our roundtable debate Build your network by making connections with other

Boost your profile with prominent branding and advertising space Be seen by 50,000 readers in print and online

About the feature

The regular Hotspots feature sees the Lancashire Business View team visit a city, town or region to speak with the business leaders, decision makers and other influential figures to discuss and debate the most important topics.

The multi-page feature centres around an invitationonly roundtable discussion backed by news stories, opinion pieces and spotlights on notable individuals and organisations from the area.

The roundtable event will take place 8 – 10am on 12 June at Pierce Accountants in Blackburn.

The package

influential individuals

First and foremost, you'll get a seat at the roundtable debate where you'll lead the conversation, bringing topics to the table and having your say on the issues that matter, as well as making new connections with other influential figures from the area.The package also contains:

- Your branding prominently displayed in the feature
- One quarter-page advertorial within the feature

- Photographs and written report of the roundtable debate published in print and digital versions of the magazine
- Further branding spots across multiple social media channels
- Access to marketing materials to help you make the most of the opportunity
- An invite to the magazine launch event in the Hotspots area







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of the or inflandament of a solution for to occur a union it on the city is at this keep Burry as our headquarters. As I with this, all of our team are here in BB11. Uniquely, the business commanity and council in Burriley have collaborated for years - meaning that Burriley is now an attractiand lucrative place to be an agency. **66** Our involvement with Lancashire Business View's features, awards and editorial, over the years, has resulted in significant uplift in reputation, profile and in turn new business.

Most recently, my involvement in their Hotspots feature ultimately influenced a significant personal appointment which itself has had further effects on standing and profile **99**

Leon Calverley founder, Door4

LANCASHIRE<mark>BUSINESS</mark>VIEW

Joanne Hindley / 07442 949697 / joanne@lancashirebusinessview.co.uk Stephen Bolton / 07966 090175 / stephen@lancashirebusinessview.co.uk

www.lancashirebusinessview.co.uk

6,000 Print circulation 9,000 Email subscribers

40,000 Page views per month on the website

19,000 Web visitors per month **37,500** Social media followers