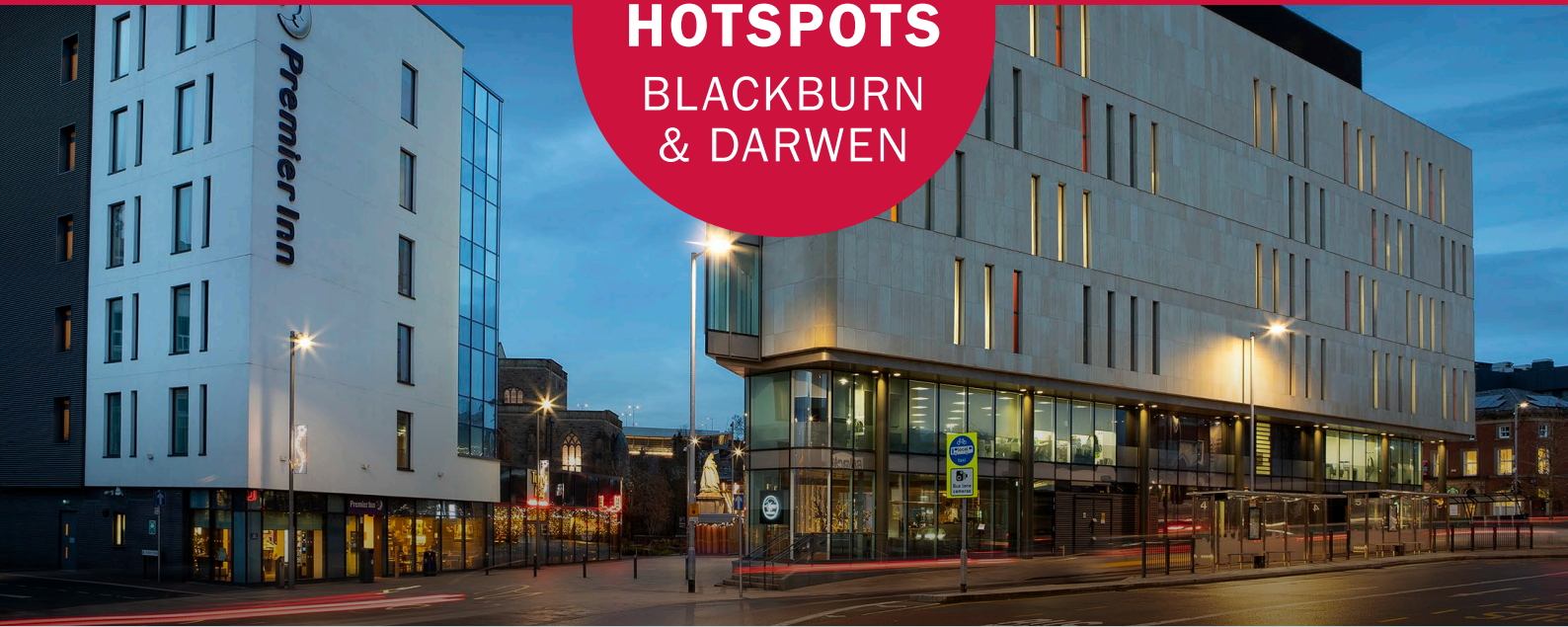


HOTSPOTS BLACKBURN & DARWEN



HIGHLIGHTS

Lead the conversation
by joining our
roundtable debate

Build your network
by making connections with other
influential individuals

Boost your profile
with prominent branding
and advertising space

Be seen
by 50,000 readers
in print and online

About the feature

The regular Hotspots feature sees the Lancashire Business View team visit a city, town or region to speak with the business leaders, decision makers and other influential figures to discuss and debate the most important topics.

The multi-page feature centres around an invitation-only roundtable discussion backed by news stories, opinion pieces and spotlights on notable individuals and organisations from the area.

The roundtable event will take place 8 – 10am on 12 June at Pierce Accountants in Blackburn.

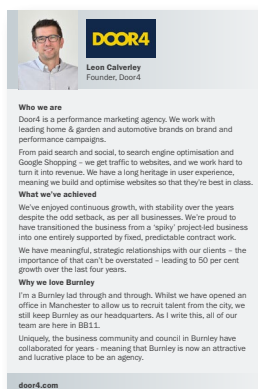
The package

First and foremost, you'll get a seat at the roundtable debate where you'll lead the conversation, bringing topics to the table and having your say on the issues that matter, as well as making new connections with other influential figures from the area. The package also contains:

- Your branding prominently displayed in the feature
- One quarter-page advertorial within the feature

- Photographs and written report of the roundtable debate published in print and digital versions of the magazine
- Further branding spots across multiple social media channels
- Access to marketing materials to help you make the most of the opportunity
- An invite to the magazine launch event in the Hotspots area

£850 +VAT Book now



“ Our involvement with Lancashire Business View’s features, awards and editorial, over the years, has resulted in significant uplift in reputation, profile and in turn new business.

Most recently, my involvement in their Hotspots feature ultimately influenced a significant personal appointment which itself has had further effects on standing and profile ”

Leon Calverley
founder, Door4



LANCASHIRE BUSINESS VIEW

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